



**AUSTRALIAN HIGH COMMISSION
BANGLADESH**



26 May 2022

‘Taste of Australia’ food promotion launched at Unimart

‘Taste of Australia’, a promotion campaign featuring premium Australian food products available in Bangladesh, was launched at Unimart Gulshan on 26 May 2022. Organised by the Australian Trade and Investment Commission (Austrade), Dhaka, the campaign will be open at Unimart Gulshan store until 1 June 2022, and Dhanmondi store from 2-8 June 2022.

Australian High Commissioner Jeremy Bruer inaugurated the promotion and inspected the Australian products available on the shelves. “I encourage everyone to visit these stores and see the range of premium Australian products available in Bangladesh,” the High Commissioner said.

Among those present during the inauguration were Nasiruddin Akhter Rashid, Associate Director, United Group, Minhaz Chowdhury, Director, Trade & Investment, Austrade, and other officials from the Australian High Commission in Dhaka.

The event is being organised as part of the Australian High Commission’s continuing celebrations of the 50th anniversary of diplomatic relations between Australia and Bangladesh.

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